INNOVATION = DIVERSITY × OPPORTUNITY
The formula is simple...
Diverse teams produce more creative results than teams in which all members are from similar backgrounds.

Inclusion will become part of how we live as soon as it becomes part of how we work.
<IF> THERE’S NO CREATIVITY

<THEN> THERE’S NO INNOVATION

Creativity is about coming up with the big idea. Innovation is about executing it. One cannot execute a great idea before it’s conceived.

<IF> THERE’S NO INNOVATION

<THEN> THE QUALITY OF OUR FUTURE IS AT STAKE
Dear [Corporate Partner],

On behalf of Project SYNCERE, thank you for considering the many benefits of becoming a corporate sponsor. This is an extraordinary opportunity for you to join us and support our organization’s goal of diversifying and encouraging the STEM community.

The time for under-represented kids to experience the growing fields of engineering is now - while they are young. Every PS student receives a rigorous immersion into STEM educational programs. Our innovative curriculum is specifically designed to increase kids’ interest and excitement about the possibilities of engineering-based careers.

This unique ability to learn, create and think differently absolutely changes how society views our students. The facts speak for themselves: 93% of our graduating seniors go on to enroll in STEM-related programs at colleges and universities across the country.

There are so many tangible and visible advantages for partnering with us. Enclosed please find information about our sponsorship levels, including a list of the benefits your company will enjoy as a PS corporate sponsor.

We look forward to having you as a partner in this important mission.

Sincerely,

JASON COLEMAN
Co-Founder/Executive Director

GEORGE WILSON
Co-Founder/Finance Director
During their time in corporate America, Jason Coleman, George Wilson and Seun Phillips observed the lack of diversity within the STEM fields. In 2008, they decided a change was necessary and left their corporate jobs to create Project SYNCERE. PS now provides opportunities for thousands of students who have been traditionally under-represented in STEM.

PS programs provide students with year-round opportunities to become engaged in STEM through its innovative project-based learning curriculum. These opportunities have actively increased the number of under-represented students who have become engaged in the STEM fields. Through our program implementation, we are helping to move the needle in changing the face of engineering.

We work directly with school districts, local universities and community organizations to deliver our engineering-focused programs. Since our launch in 2009, we have been able to create a spark in the minds of thousands of students to show them how STEM careers can be fun, creative and rewarding.

In school, science was always about theory. There was no application, and it felt intangible to me. Project SYNCERE has shown me that engineering is creative; it’s about designing and development.

REGAN ALLEN, UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN MECHANICAL ENGINEERING, C/O 2019

PS is the brainchild of three African American men who learned the power of education and technology at an early age.

In school, science was always about theory. There was no application, and it felt intangible to me. Project SYNCERE has shown me that engineering is creative; it’s about designing and development.

REGAN ALLEN, UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN MECHANICAL ENGINEERING, C/O 2019

ABOUT US

LESS THAN

14%

OF ENGINEERING BACHELOR DEGREES ARE EARNED BY MINORITY STUDENTS

EVEN THOUGH

31%

OF THE NATION’S POPULATION ARE MINORITIES
PS programs provide students with opportunities to gain an understanding of engineering-based principles and recognize how they are connected to everything around them. Armed with this knowledge, our students can confidently go into the world and change it — before society tells them they can’t.

Our mission is to prepare the minds and create pathways for under-represented and disadvantaged students to pursue careers in the STEM fields.

Project SYNCERE gave me the chance to learn, use my imagination and create things. Now I want to pursue STEM in college and make it my career.

ARMANI YOUNG, ALABAMA A&M UNIVERSITY
MECHANICAL ENGINEERING, C/O 2019

93% of graduating seniors have gone on to major in a STEM-related field
E-CADEMY
[GRADES 6-11]

Our students are committed to working year-round on Saturdays and during the summer to prepare for enrollment in post-secondary STEM programs.

PROGRAM GOALS

- Use industry-leading technology to solve problems
- Gain skills in communication, collaboration, critical thinking, and creativity
- Create solutions to various design challenges
- Build a portfolio of work for continued educational opportunities
- Entrance into a post-secondary institution to pursue a STEM degree

I would describe engineering as a combination of imagination and reality.

KYLE SPENCER, TUSKEGEE UNIVERSITY
MECHANICAL ENGINEERING, C/O 2020
ENpowered

[GRADES 1-12]

This program serves more than 1,800 students annually to provide them with an early introduction to engineering that is designed to spark their interest in STEM.

PROGRAM GOALS

- Increase interest in the STEM fields
- Increase awareness of career opportunities in STEM
- Enhance positive attitudes toward STEM disciplines
- Understand the engineering design process

SIGNATURE PROGRAMS

My team and I built a robot on our own. I learned what pieces fit together, and how everything works together at the end.

JOCELYN ORTIZ

This program serves more than 1,800 students annually to provide them with an early introduction to engineering that is designed to spark their interest in STEM.
There is an urgent need to support our youth, otherwise known as tomorrow’s pioneers and engineers, the future’s energy and industrial innovators and the next computer and design visionaries who are participating in our programs.

“The challenges to the national competitiveness and sustained STEM global leadership can be better met through the full utilization of all of the nation’s talent and resources.”

THE NATIONAL SCIENCE FOUNDATION, 2015

This program is important to me because it has challenged me and intensified my interest in engineering, thereby strengthening my wish to pursue a career in the STEM fields. The guest speakers and instructors are motivating, encouraging, and inspiring future engineers. I’m incredibly fortunate to be a part of this program, and I’m lucky to have had people who’ve helped me discover my passion.

TULSI PATEL, COLUMBIA UNIVERSITY C/O 2016

Many under-represented students in grades 6-12 show early potential, yet they often lack pathways to engineering. If these students were fully represented in the engineering workforce, we’d have nearly 500,000 more engineers.

DIVERSE TEAMS HOLD MORE STEM PATENTS THAN ALL-MALE TEAMS
SPONSORSHIP BENEFITS

DEVELOPMENT OF FUTURE WORKFORCE

Your contribution will help prepare and develop students to become the future STEM workforce. It’s imperative that this work begins early in student’s educational careers. With your help, we can continue to increase the number of opportunities available to our students who may one day be a member of your organization.

VOLUNTEER OPPORTUNITIES

Volunteers help students receive early exposure to STEM careers and professionals who are able to enhance their overall understanding of the possibilities that lie ahead of them.
- Field trips to corporate offices
- Participation in career panels
- Hosting a STEM workshop at a Project SYNCERE site
- Implementation of career development workshops
- Mentoring

EXPOSURE/BRAND VISIBILITY

Your brand will stand out with our audience via corporate naming opportunities and interactions with our students, parents and supporters. Several opportunities exist for your corporation that highlight your commitment to our work:
- Naming rights of locations and classrooms
- Your logo on collateral
- Signage and banners
- Social media recognition
- Newsletter mentions

PARTNERSHIP FLEXIBILITY

Our sponsors are our partners, and we’re dedicated to ensuring the best possible working relationship. This flexibility includes specific allocation of donations, presentation opportunities at our events and programs, and a range of benefits to meet the specific needs of your organization.

YOUR BENEFITS

TAX DEDUCTIBLE  Project SYNCERE is a 501(c)3 non-profit organization. All donations are tax deductible.

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THANK YOU TO OUR SPONSORS!

PLATINUM SPONSORS

GOLD SPONSORS

SILVER SPONSORS

DORR FOUNDATION

BRONZE SPONSORS